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Comments: Please see attached.  
Docket No.: 14531.96  
Customer No. 047973

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PPA0000000845V001

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# PATENT APPLICATION

Docket: 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Peter T. Barrett, et al.

Serial No.: 10/000,150

Filed: October 19, 2001

Confirmation No.: 8245

**For: ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS**

**Examiner:** Blaine T. Basom

Customer No. 047973

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) Art Unit  
) 2173

## CERTIFICATE OF FACSIMILE TRANSMISSION

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**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**Sir:**

I hereby certify that this paper is being transmitted via facsimile at facsimile number 801-328-1707 to the Patent and Trademark Office to phone no. 571-273-8300 (Formal Fax No.) on the date shown below.

- Transmittal Letter (1 page)
- Amendment "C" (23 pages)
- Form PTO-2038 (1 page)


Dated this 29 day of August, 2005.

Respectfully submitted,

*Go G#*

**JENS C. JENKINS**  
Attorney for Applicant  
Registration No. 44,803  
Customer No. 047973

PPA0000000844V001

<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>					Docket No. <b>14531.96</b>	
Applicant(s): <b>Peter T. Barrett, et al.</b>						
Application No. <b>10/000,150</b>	Filing Date <b>October 19, 2001</b>	Examiner <b>Blaine T. Basom</b>	Customer No. <b>047973</b>	Group Art Unit <b>2173</b>	Confirmation No. <b>8245</b>	
Invention: <b>ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS</b>						
<u>COMMISSIONER FOR PATENTS:</u>				<b>RECEIVED</b> <b>CENTRAL FAX CENTER</b> <b>AUG 29 2005</b>		
Transmitted herewith is an amendment in the above-identified application.						
The fee has been calculated and is transmitted as shown below.						
<b>CLAIMS AS AMENDED</b>						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	44 -	42 =	2	x \$50.00	\$100.00	
INDEP. CLAIMS	4 -	4 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$100.00</b>	
<input type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input checked="" type="checkbox"/> Payment by credit card. Form PTO-2038.						
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>						
 _____ Signature						
Dated: August 29, 2005						
<div style="border: 1px solid black; padding: 5px;"> <b>JENS C. JENKINS</b>            Registration No. 44,803            Customer No. 047973         </div>						
<div style="border: 1px solid black; padding: 5px;">           I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____            (Date)            _____            Signature of Person Mailing Correspondence            _____            Typed or Printed Name of Person Mailing Correspondence         </div>						
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**CENTRAL FAX CENTER****AUG 29 2005****FILED VIA FACSIMILE****PATENT APPLICATION**  
**Docket No. 14531.96****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of

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8245

For:

ADVERTISING USING A COMBINATION OF  
VIDEO AND BANNER ADVERTISEMENTS

Examiner:

Blaine T. Basom

Customer No.:

47973

**AMENDMENT "C"**Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the final office action of June 15, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 17 of this paper.

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